

Department of Management Studies

Activities of MBA for the Academic year 2019-2020

❖ Internship for BBA & MBA

From 20th to 27th June, 2019, seven day internship program was conducted by Internship students from III BBA and II MBA. In collaboration with Vaibhav Groups and services under the sponsorship of RUSA.



❖ Guest Lecture:

On 26th of August 2019, the Department of Management Studies, organized a guest lecture on ,”Corporate legal framework” by Prof. T. Solaman Raju, HOD of Dept. of MBA, D.N.R College, Bhimavaram. The students were explained about the practical issues faced within corporate legal framework with the help of Case Studies of different companies.



❖ **Interactive Session:**

On 11th November, Department of Management studies or has organized an interactive session on the topic “Improve and importance of work for Women” by Austrian Citizen, Gabriele Schruppf, who studied anthropology.



❖ **110th Birthday of Father of Management**

On 25th November, 2019, 110th Birthday of Father of Management, Peter.F.Drucker, and the department of Management Studies has conducted Elocution competition and Power point presentation competition for the students of commerce and Management Studies. The topic being: “Advertising & its impact on the Society”.

❖ **Office Bearers:**

On the eve of Inaugural function on 5th July, D. Saranya of II MBA was elected as P.G secretary , G. Divya P.G Placement secretary.

❖ **Academia competitions**

On 23rd July , as a part of Academia competitions Department of Management Studies has conducted an elocution competition for MBA students on the topic, “Confronting nations water problems” .Here students have aptly expressed their angst towards this burning issue and how to overcome this in future.

❖ **Handicrafts Expo**

On 25th July, our final MBA students have put up a Handicrafts exhibition with various stalls having Gift articles, Greeting cards , Rakhis and Friendship bands. This activity has enhanced their entrepreneurship skills in our students, and prepared them for the real business situations in future.



❖ **Industrial Visit:**

On 7th March 2020 MBA Students along with the Faculty Members went to the Industrial Visit to Coca-Cola Plant in Atmakur. This helped the students to get knowledge on Operations Management, Techniques involved in manufacturing the products.



❖ **Retail Outlet Competition:**

On 10th March 2020 Retail Outlet was Conducted For MBA Students which gave the students a hands-on experience to show case the different lay outs in a modular form. Dr.Ratna Mary Mam (HOD Of Economics Department) came as a judge to this program.



❖ **Proficiency award winners**

On 67th college day celebrations. Priyanka got 1st proficiency award and D.Saranya got 2nd Proficiency in MBA.

❖ **Faculty Development Cum International Exchange Program :**

Four Day faculty Development programme on “Learning Effective Instructional Strategies” organized by IMRF Institute of Higher Education & Research

Thailand Chapter in Association with DRPF, Ministry of Education, Macedonre at Kuala Lumpur, Malaysia from 8-11 January, 2020. Ms.M.S.Pallavi Jenifar, Assistant Professor, Dept of Management Studies participated in that Seminar.

Activities of the Staff Members:

- ❖ On 8th July 2019, CH.S.D.St.Theresa’s college for women conducted capacity building program for staff under RUSA.
- ❖ It is a training program in soft skills by resource person Mr. Mahesh Jain. Ms.V.V.L. Krishna Priya from Management studies department participated in this session.
- ❖ On 13th July 2019, capacity building program for staff conducted by IQAC under RUSA and the resource person: Fr. John Antony, OFM on the topic of counseling procedure and skills.
- ❖ Mrs. Santosh Jhawar, HOD of Management studies was invited to judge a debate competition by the department of PG Nutrition
- ❖ Mrs. P. Vijaya Lakshmi, Lecturer Department of Management studies was invited as a judge for the chocolate making competition conducted by the department of PG Nutrition.
- ❖ On 20th July 2019, Mrs. Santosh Jhawar, HOD of Management studies attended a seminar on “Intellectual Property Rights” conducted by CH.S.D. St.Theresa's college for women.
- ❖ On 26th November, 2019 Mrs.Santosh Jhawar, HOD of Department of Management Studies & Mrs.Nazma, Assistant Professor participated in one-day workshop on “SWOC Analysis for Teaching Excellence”

- ❖ Faculty from the Dept of management studies Mrs.Nazma, Mrs.Hephzibah Beulah and Ms. M.S.Pallavi Jenifar had actively participated in singing songs on “Mahatma Gandhi” along with the students.
- ❖ On 5th December, 2019 all the faculty from the Department of Management Studies attended the “National Seminar on Modern Tools in Evaluation - A Shift from Quantitative to Qualitative Techniques” funded by RUSA 2.0 under component-8, organised by Examination Committee, T-TIPS & Research Wing.
- ❖ Mrs.Santosh Jhawar HOD of Dept of Management Studies presented a paper on the topic “Innovative Methods of Teaching Strategies – Need of the Hour”.
- ❖ Ms.V.V.L.Krishna Priya Pursued her M.Com degree with 70% in AU.

❖ **Research & Publications:**

- Mrs. Santosh Jhawar, Head of the Department of Management Studies, has got her two research articles published in the international journals of Academic Research.
- On topics:
 - (1) Jute Industry in India: the witty- gritty,
 - (2) The infrastructure, regulations ka and policy initiatives for jute industry in India.